

How Digital SEO Bull's team of SEO specialists help Party Rights Rental double their organic traffic & revenue with SEO Services



ABOUT THE BRAND

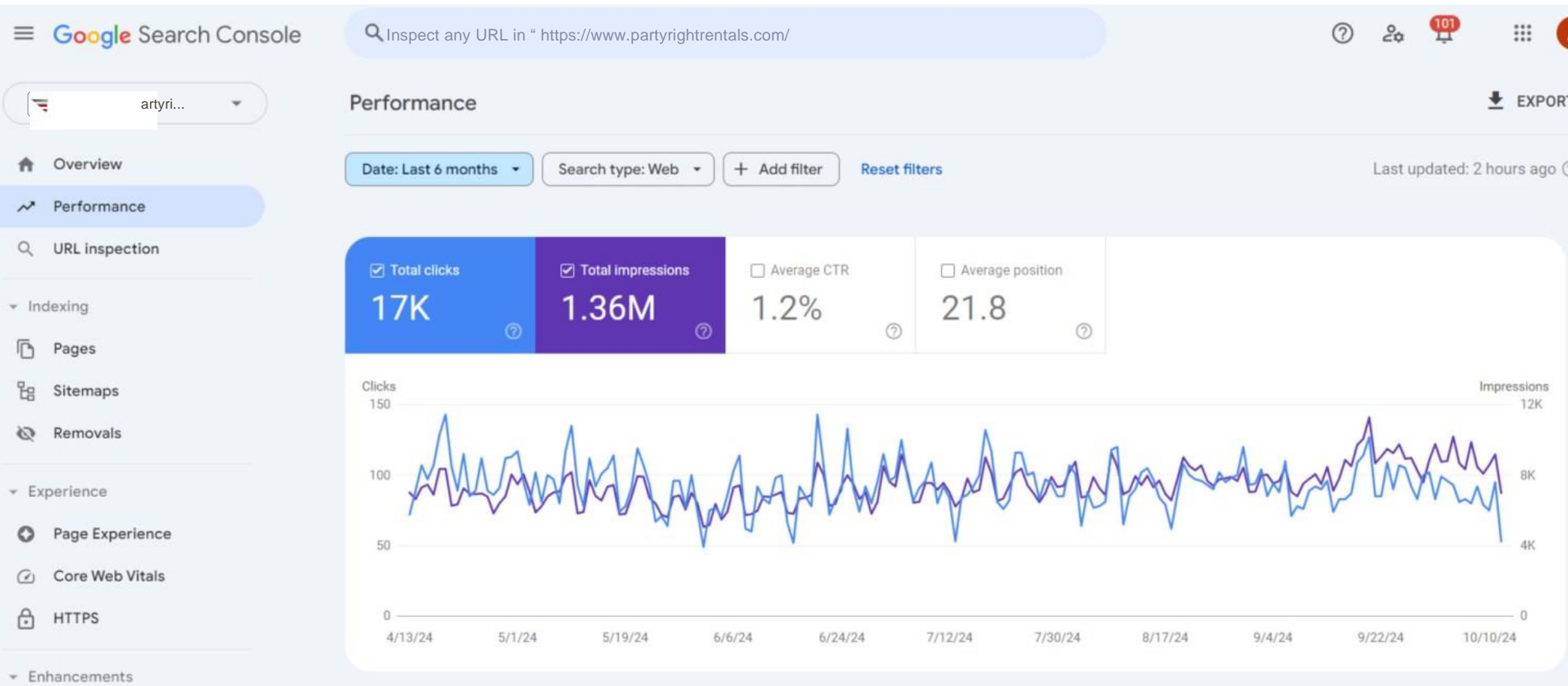
Party Right Rentals is South Shore's best choice for inflatable bounce house rentals. They provide their services to the Hanover, the Bridgewater's, Whitman, Norwell, Hanson, Halifax, Hingham, Marshfield, Pembroke, Easton, Middleboro, Duxbury, Plymouth, Plympton, Scituate, Cohasset, Holbrook, Taunton, Abington, Carver, Braintree, Weymouth, Quincy, Boston and more.

CHALLENGES

- Keyword competition
- Website structure and content quality
- Lack of backlinks
- Poor User experience

SOLUTIONS

- Restructured the website's existing IA to ensure that user navigation was made simpler
- Created quality backlinks on high DA websites .
- Write well researched on & off page blogs.



KEYWORDS RANKINGS

R	TOP KEYWORDS	FEB 2024	MARCH 2024	APRIL 2024	MAY 2024	JUNE 2024	JULY 2024	AUGUST 2024	SEP 2024
1	party right rentals	17	1	1	1	1	1	1	1
2	water slide rentals ma	100+	35	15	5	1	2	5	1
3	bounce house rental plymouth ma	55	20	7	1	2	1	3	4
4	inatable bounce house rentals	100+	55	15	4	3	1	2	1
5	inatable obstacle course to rent	55	15	6	5	1	4	1	3
6	bounce house rentals massachusetts	65	40	15	8	8	3	4	5

RESULTS

Increase in Organic Sales **257%**

Increase in Organic Leads **427**

