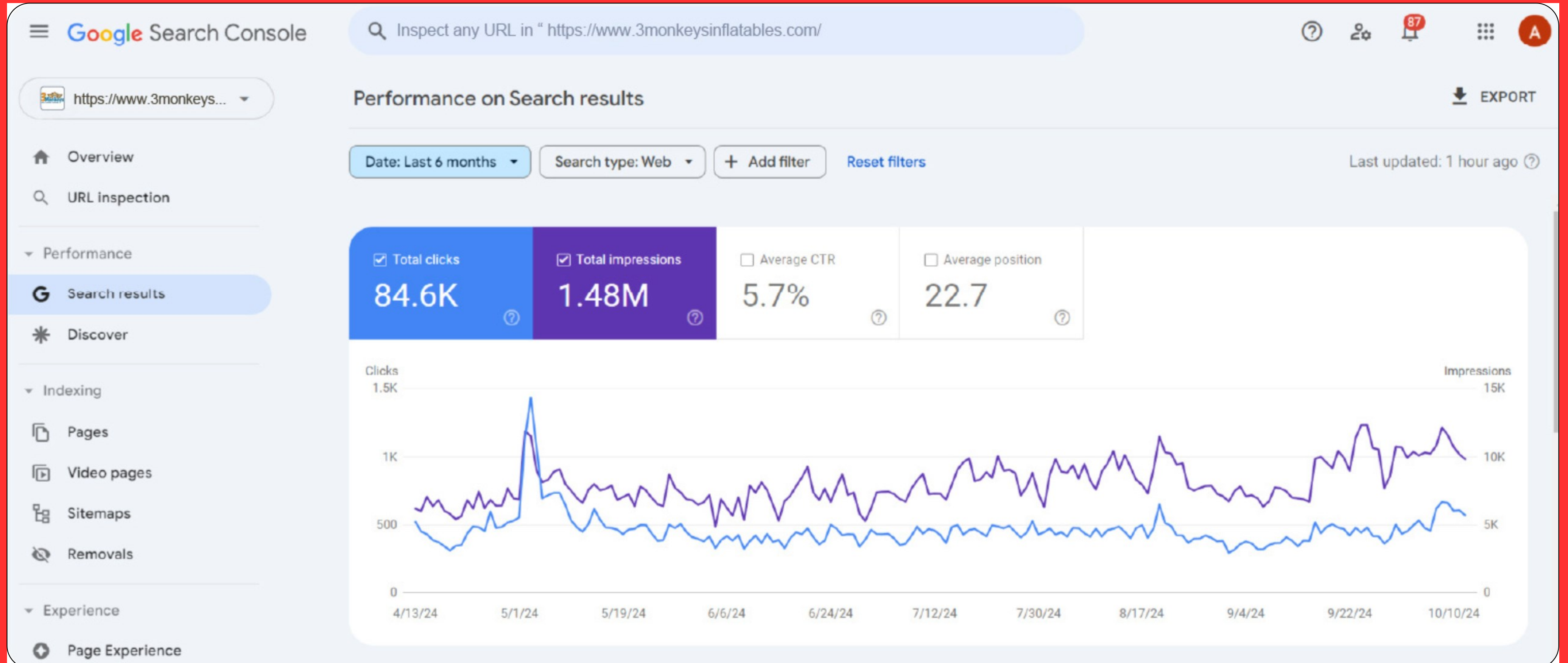


**HOW DIGITAL SEO
BULL'S TEAM OF SEO
SPECIALISTS HELPED IN
IMPROVISING KEYWORD
RANKINGS AND
ORGANIC VISIBILITY FOR
3 MONKEYS
EVENTS | INFLATABLES |**



RENTALS

Overview



About the Brand

3 Monkeys Inflatables offers safe, high-quality inflatable rentals for events of all sizes, including bounce houses and water slides. Committed to safety and customer satisfaction, they ensure reliable fun with thorough inspections and excellent service. As a community-focused brand, they actively engage in local events and charitable initiatives, making every occasion memorable and enjoyable for everyone.

Problem Statement

- Enhance online visibility.
- Drive organic traffic to the website.
- Increase search engine rankings for targeted keywords.
- Boost local SEO to attract nearby customers.
- Increase bookings and revenue.

Solutions

- **Keyword Research**
- Identify high-traffic keywords.
- Optimize title tags and meta descriptions.
- Create engaging content about rentals.
- **Local SEO Enhancement**
- Optimize Google My Business listing.
- Encourage customer reviews.
- **Link Building**
- **Content Marketing**
- Develop blog posts on event planning.
- Establish authority with valuable content.

Keywords Ranking

Keywords	FEB'24	Mar'24	APR'24	MAY'24	JUN'24	JUL'24	AUG'24	SEP'24
water slide rental	2	2	3	3	4	3	3	2
bounce house rentals near me	3	3	3	3	3	4	4	5
bounce house rental near me	8	8	8	10	10	10	9	7
3 monkeys inflatables	1	1	1	1	1	1	1	1
waterslide rentals near me	11	8	6	5	7	3	1	2
rent water slide near me	8	5	4	3	1	2	1	1
mechanical bull rentals near me	5	8	7	5	3	2	3	1
rent water slide	12	11	7	4	8	3	2	2
rent a water slide	8	5	5	4	4	3	2	2
mechanical bull rental	10	8	7	8	10	7	10	9

RESULTS

250% Increase in Organic Traffic

Organic Keywords increased by 10* to 40

270% of clicks are increased

339% of impressions are increased

*This is the result of the initial three months compared to the last three months, and now we are maintaining their keyword rankings.